



MAGGIE WISE



EXPERIENCE

With more than 15 years of service in public accounting, her experience has led her to specialize in providing audit and review, accounting and financial reporting expertise to businesses spanning many industries, including manufacturing and distribution, restaurant and franchise, not-for-profit and employee benefit plans. She takes pride in providing an excellent level of service to her clients by truly listening to their needs and expectations of our team.

She has a passion for coaching and mentoring and is actively involved in the firm's staff development and CPE trainings, coaching programs, DEI advisory council and internal process committees. She is also dedicated to the firm's recruiting efforts at her alma mater and the internship program Windham Brannon provides to accounting students.

Specialties:

- Assurance
- Employee Benefit Plans
- Restaurants
- Manufacturing and Distribution
- Employee Stock Ownership Plans (ESOP)
- Not-for-Profit

PROFESSIONAL ASSOCIATIONS

- American Institute of Certified Public Accountants, Member
- Georgia Society of Certified Public Accountants, Member
- Women in Pensions Network, Member
- Georgia Restaurant Association, Member
- National Center for Employee Ownership, Member

PUBLICATIONS & THOUGHT LEADERSHIP

- The Impacts of Tariffs on U.S. Restaurants
- The Power of Loyalty Programs in the Restaurant Industry
- What Trends Are Shaping the Outlook for Restaurants in 2025
- Why Some Restaurant Group Owners Should Consider an ESOP Transaction
- Navigating Technical Accounting for Franchisors
- Commodity Hedge Accounting for Restaurants
- Income Tax Basis Method of Accounting: Key Differences from GAAP for Restaurants
- How the Work-from-Home Movement Impacts Restaurant Sales

CPA

Principal Assurance, & Restaurant and Franchise Practice Leader

mwise@windhambrannon.com
678.510.2796

EDUCATION

University of Georgia
Bachelor of Business Administration
- Accounting

CERTIFICATIONS

Certified Public Accountant, GA