



KRISTIN KITCHENS



EXPERIENCE

With nearly 20 years' experience in marketing, Kristin serves as the firm's director of practice growth. Within that role, she is responsible to innovate growth strategies, enhance the brand and elevate the expertise of the firm. A veteran in the industry, she integrates marketing into the sales process to remain top of mind in the marketplace.

Kristin has extensive experience leading marketing strategies for public accounting firms and brings a wealth of knowledge related to content strategy, process development, project management, operations, event planning and digital communication. Her primary passion is connection – and she excels at enhancing connection through an impactful content strategy, digital communication and engaging events.

Director Practice Growth

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PROFESSIONAL ASSOCIATIONS

- Association for Accounting Marketing
- Moore North America, Past Chair and Vice Chair

EDUCATION

Virginia Tech, Pamplin College of Business

Bachelor of Science in Marketing
Management